



Telenav's Thinknear Division Named One of the 2018 Best Places to Work in Los Angeles

August 16, 2018

Honor Recognizes the Company as a Leader in Defining the Employee Experience of the 21st Century

LOS ANGELES, Aug. 16, 2018 (GLOBE NEWSWIRE) -- Thinknear® by Telenav® (NASDAQ: TNAV), a leading location-based mobile marketing company, has been named as one of the Best Places to Work in Los Angeles County in the 12th annual program created by the *Los Angeles Business Journal* and Best Companies Group. The survey and awards presentation are designed to identify, recognize, and honor the best employers in Los Angeles, benefiting the county's economy, workforce, and businesses. The list is made up of 100 companies.

"This is a fantastic honor," declared Brent Fraser, Thinknear co-president and general manager. "To be named as one of the top 100 best places to work in a county the size of LA is an amazing achievement. As a technology company, our business depends on hiring, developing and retaining an incredibly talented group of people. Our culture focuses on three core values: the right people, the right mindset and the right execution. Earning this designation is a testament to those values and we'd like to thank our team and the LA Business Journal for this award."

Thinknear is a digital media platform company that connects people and brands in the moments that matter. We drive accuracy and performance for mobile marketers through the application of large-scale, high-quality location data to advertising targets applied with a human touch. With full-service and self-service programmatic solutions, we offer insightful planning, targeting, optimization, and measurement capabilities for businesses and brands of all sizes.

Thinknear is a division of Telenav, a pioneer of GPS navigation services for mobile phones and automobiles that continues to lead with innovations in location-based services. No other company can match Thinknear and Telenav's depth of experience in using mobile location data to connect brands with consumers.

To be eligible to be named to the Best Places to Work in Los Angeles list, companies had to be located in Los Angeles County and participate in a two-part survey. The first part of the survey consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems, and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies and the final rankings. Best Companies Group managed the overall registration and survey process, analyzed the data, and determined the final rankings.

Thinknear was honored at a special ceremony on August 15th hosted by the *Los Angeles Business Journal* at the Omni Los Angeles Hotel at California Plaza. A listing of the companies so honored appears in the August 13, 2018 issue of the *Los Angeles Business Journal*.

For more information on Thinknear, visit www.thinknear.com/geolink or contact www.info@thinknear.com.

About Thinknear by Telenav

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About Telenav

Telenav (NASDAQ:TNAV) is a leading provider of connected car and location-based services, focused on transforming life on the go for people—before, during, and after every drive. Leveraging our location platform, global brands such as Ford, GM, Toyota, and AT&T deliver custom connected car and mobile experiences. Fortune 500 advertisers and local advertisers can now reach millions of users with our highly-targeted advertising platform. To learn more about how Telenav's location platform powers personalized navigation, mapping, big data intelligence, social driving, and location-based ads, visit www.telenav.com.

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About Los Angeles Business Journal

The Los Angeles Business Journal, established in 1979, is a weekly newspaper and online news source in Los Angeles, which provides award-winning comprehensive coverage of local business news. Its *Lists* provide comprehensive data and statistics on top-ranked Los Angeles companies across all industries. Each of these surveys is then compiled into the Los Angeles Business Journal's invaluable resource - the annual Book of Lists. For more information, visit: www.labusinessjournal.com

About Best Companies Group

Best Companies Group (BCG) was formed in January of 2004 with the purpose of identifying and recognizing best employers within a city, state, region, and industry. BCG partners with B-to-B media and other business or human resource organizations to publicize the opportunity, encourage participation, and to recognize those who make the list of "Best Places to Work". The company's mission is to "identify and recognize" places of employment that are leading the way in defining the employee experience of the 21st century. It is a division of BridgeTower Media, a multi-title publishing and events company located in Harrisburg, Pennsylvania. For more information, visit www.BestPlacestoWorkLA.com.



Source: Telenav, Inc.