



Telenav Brings Yelp to Connected Cars

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Company's Connected-Navigation Experience - Scout GPS Link – Now Features Yelp Ratings and Reviews

SANTA CLARA, Calif., Nov. 05, 2018 (GLOBE NEWSWIRE) -- Telenav, Inc. (NASDAQ:TNAV), a leading provider of connected-car and location-based services, announced that its Scout GPS Link (SGL) mobile application now features Yelp ratings and reviews for the U.S. and Canada. The addition of Yelp content provides SGL users with an easy way to locate highly rated restaurants and local businesses from their in-car entertainment system when connected to SGL.

Partnering with Yelp represents Telenav's next step in providing consumers with an enhanced connected-car experience. In addition to Telenav's in-car ads and in-car commerce offerings, integrating Yelp – a leading and internationally recognized purveyor of crowd-sourced reviews concerning local businesses – into Scout GPS is an important step in the company's efforts to grow its leadership position in offering consumers the in-car experiences that are changing the future of connected cars. With Scout GPS Link, users can now view Yelp's trusted ratings and reviews to locate and research places of interest to them.

"Yelp is the most recognized business-review service in the world, and now Telenav provides drivers of SGL-connected cars with easy access to the reviews and ratings they value most, right inside their in-car entertainment system," stated Sal Dhanani, Telenav Co-President, Automotive Business Unit. "It's a win-win for both drivers and select Telenav auto OEMs. Drivers have the benefit of Yelp ratings integrated into their in-car navigation system, while those auto OEMs can continue to offer current and relevant content through their in-car entertainment systems."

Telenav Scout GPS Link provides drivers with navigation, including real-time traffic updates, and the ability to share points of interest and estimated time of arrival with contacts. SGL powers the navigation experience by:

- Controlling and displaying the Scout GPS Link navigation app on the car's multimedia display
- Finding local businesses and addresses with its Onebox search capability
- Providing real-time traffic-based navigation with interactive maps
- Saving 'favorite' destinations

"It's one thing to locate a restaurant or coffee shop in your on-board navigation search," said Roger C. Lanctot, Director of connected mobility for Strategy Analytics. "It's another thing to find the restaurant or coffee shop that the locals love. This is a meaningful value added from Telenav and Yelp."

ABOUT TELENNAV

Telenav is a leading provider of connected car and location-based services, focused on transforming life on the go for people - before, during, and after every drive. Leveraging our location platform, we enable our customers to deliver custom connected car and mobile experiences. Fortune 500 advertisers and local advertisers can now reach millions of users with Telenav's highly-targeted advertising platform. To learn more about how Telenav's location platform powers personalized navigation, mapping, big data intelligence, social driving, and location-based advertising, visit www.telenav.com.

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