

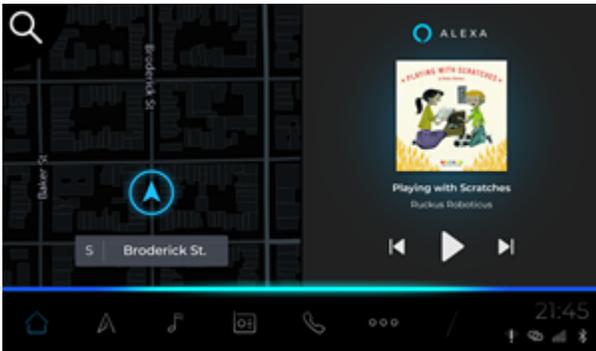


Telenav Launches VIVID, a Hybrid, Cloud Connected and Personalized In-Vehicle Infotainment System

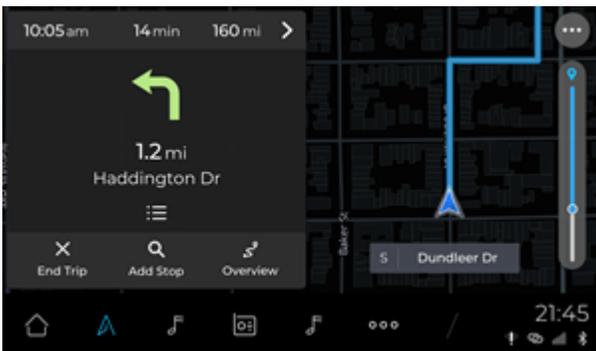
June 5, 2019

Full Infotainment System Provides OEMs with a Faster Way to Offer Drivers Connected Features, Seamlessly Integrating Entertainment, Navigation, Smart-Assistant, Vehicle Controls, and In-Car Commerce

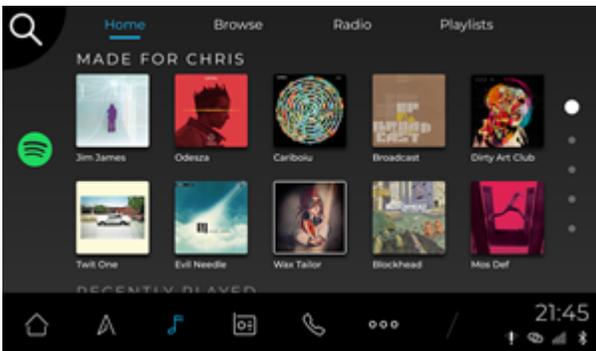
SANTA CLARA, Calif., June 05, 2019 (GLOBE NEWSWIRE) -- Telenav[®], Inc. (NASDAQ: TNAV), a leading provider of connected-car and location-based services, today introduced VIVID™ (Versatile In-Vehicle Infotainment Design), a comprehensive embedded and cloud-connected, in-vehicle, personalized infotainment system. VIVID is specifically designed to effortlessly bring together the best online entertainment and information services with high-end hybrid navigation and integrated voice services, such as Amazon Alexa, to provide an easy-to-use, delightful user experience.



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Unveiled at TU-Automotive Detroit, the world's largest conference and exhibition for future automotive technology, VIVID provides OEMs an easy to implement alternative to legacy in-vehicle infotainment systems.

Car owners can now enjoy a single seamless infotainment experience through VIVID's integration of four highly desired components: superior cloud entertainment services, a state-of-the-art cloud-first navigation system that works even when off-line, popular smart-assistant support, and full integration into the vehicle systems.

"VIVID is the transformative connected-car platform that both OEMs and drivers have been waiting for," remarked Eric Wood, Telenav VP of UX Auto and Design. "VIVID will save OEMs' development time and investment, as it is simpler, faster, and less expensive to implement and offers a great user experience."

Built from the ground up to natively integrate connected services, VIVID enables OEMs to maintain a single, unified customer experience inside the vehicle while providing users access to cloud services, they are familiar with.

"Car owners can now enjoy a state-of-the-art, in-car experience via a cloud-connected vehicle infotainment system," added Wood. "VIVID seamlessly integrates navigation, online music services, and virtual assistants into a delightful, hands-free experience that is cloud-connected and regularly enhanced via over-the-air updates."

Providing a significantly more modern looking user experience than current in-car systems, VIVID is replacing in-car cellular phone usage with a safe and intuitive infotainment system that blends vehicle controls – such as radio and climate control – with navigation, entertainment (i.e., top audio streaming services), and voice-control through Amazon Alexa, making it easy for drivers to take their cloud-connected life on the road.

"VIVID offers a solution capable of integrating with the widest range of third-party content and service providers, while enabling in-vehicle commerce," stated Roger Lancot, Director, Strategy Analytics. "Car companies are looking for open, flexible platforms for enabling connected in-car experiences that preserve OEM branding, as well as for customer-engagement value propositions and opportunities. VIVID delivers on both."

VIVID will be regularly improved with over-the-air updates, providing drivers and OEMs with the latest new services, features, and security measures. The cloud-connected design also means OEMs will have numerous opportunities to capitalize on emerging technologies and business models that generate recurring revenue streams as the connected car industry becomes more adept at monetizing in-car offerings.

For more information about VIVID, please visit <https://www.telenav.com/products/connected-infotainment-and-services>

About Telenav

Telenav is a leading provider of connected car and location-based services, focused on transforming life on the go for people - before, during, and after every drive. Leveraging our location platform, we enable our customers to deliver custom connected car and mobile experiences. Fortune 500 advertisers and local advertisers can now reach millions of users with Telenav's highly-targeted advertising platform. To learn more about how Telenav's location platform powers personalized navigation, mapping, big data intelligence, social driving, and location-based advertising, visit www.telenav.com.

Contact:

Raphel Finelli
Telenav, Inc.
408-667-5970
Raphelf@telenav.com

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