



## Telenav and Amazon Make Alexa Voice-First Navigation Available to Drivers

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*Integration of Telenav Navigation with version 2.0 of the Alexa Auto SDK gives users uninterrupted access to Alexa, even when not connected to the cloud*

SANTA CLARA, Calif.--(BUSINESS WIRE)--Jan. 6, 2020-- Telenav<sup>®</sup>, Inc. (NASDAQ: TNAV), a leading provider of connected-car and location-based services, announced it has extended its work with Amazon to offer voice-first navigation through Alexa, providing drivers the convenience of hands-free, intelligent navigation – even in places where reception is poor or nonexistent.

The Telenav-Alexa integration ensures end-users can use voice for all their navigation-related interactions, even while driving through areas with spotty or non-existent cloud connectivity. Zooming in and out of the map, adding a stop en route to the destination, asking for guidance on turns and lane changes, and searching for points of interest nearby and along the route are just some of the delightful features voice-enabled by this integration. Drivers can count on Alexa to always be there, connected or not, to simplify their driving experience and making their journeys more convenient and pleasant.

“The number of consumers that make car-buying decisions based on in-car technology continues to grow,” said Sal Dhanani, Telenav co-president, automotive business unit. “Expanding our work with Alexa’s voice-based services to work offline allows us to provide consumers with technology-aided benefits at all times. Our collaboration with Amazon is another step in our efforts to enhance drivers’ safety as well as enrich the convenience of hands-free driving, no matter where drivers are headed.”

Features enabled by this Alexa integration include the following tasks that are always an “Alexa” interaction away:

- Map Interaction – Zoom-in or zoom-out on the map
- Add a Way Point – Add a stop to their current route
- Turn and Lane Guidance – What’s my next turn?
- Navigate to Previous Destination – Go to their previous destination
- Navigate to User Favorites – Drive to kid’s school
- Search Near a Destination – Find businesses or things of interest nearby
- Search Along the Way – Find points of interest along the route in-progress

“The enhancements to on-board Alexa integration to work with navigation, even when offline, will delight users and change the consumer perception of built-in navigation systems,” said Roger C. Lancot, director of mobility research for Strategy Analytics. “Telenav is leveraging Alexa to revolutionize this application space.”

For a private viewing of the Telenav/Alexa demonstration, contact your Telenav representative or email Telenav at: [Marketing@telenav.com](mailto:Marketing@telenav.com).

### About Telenav

Telenav is a leading provider of connected car and location-based services, focused on transforming life on the go for people - before, during, and after every drive. Leveraging our location platform, we enable our customers to deliver custom connected car and mobile experiences. To learn more about how Telenav’s location platform powers personalized navigation, mapping, big data intelligence, social driving, and location-based advertising, visit [www.telenav.com](http://www.telenav.com).

### Forward Looking Statement

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to anticipated financial performance, management’s plans and objectives for future operations, business prospects, product offerings and performance, market penetration, and other matters. Any forward-looking statement made in this press release speaks only as of the date on which it is made. Telenav undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise. Forward-looking statements can be identified by various words such as “expects,” “intends,” “will,” “anticipates,” “believes,” “confident,” “continue,” “propose,” “seeks,” “could,” “may,” “should,” “estimates,” “forecasts,” “might,” “goals,” “objectives,” “targets,” “planned,” “projects,” and similar expressions. These forward-looking statements are based on management’s current beliefs and assumptions and on information currently available to management. Telenav cautions that these statements are subject to risks and uncertainties, many of which are outside of Telenav’s control and could cause future events or results to be materially different from those stated or implied in this document, or to not occur at all, including among others, risk factors that are described in Telenav’s Annual Report on Form 10-K and quarterly report on Form 10-Q, and other filings with the U.S. Securities and Exchange Commission (“SEC”), which are available at the SEC’s website at [www.sec.gov](http://www.sec.gov). Given these uncertainties, you should not place undue reliance on these forward-looking statements.

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