



## Telenav Redefines Navigation on the 2021 Cadillac Escalade

February 6, 2020

### Telenav is powering connected navigation for the next-generation infotainment system in the market-leading luxury SUV

SANTA CLARA, Calif., Feb. 06, 2020 (GLOBE NEWSWIRE) -- Telenav®, Inc. (NASDAQ: TNAV), a leading provider of connected-car and location-based services, announced it is supplying the connected-navigation software and services for the infotainment system of the 2021 Cadillac Escalade luxury SUV. The collaboration is part of Telenav's ongoing strategic relationship with GM as the navigation software provider. The 2021 Escalade was unveiled at a private media event in Los Angeles on February 4<sup>th</sup>.

"GM has raised the bar for excellence in connected in-car digital experiences," commented H.P. Jin, Telenav Co-Founder, President and CEO. "Our cloud-first navigation technology leverages the stunning new design of the Escalade infotainment system to deliver cutting edge features like augmented reality enabled navigation, destination street view, customizable multi-screen map displays, all on a beautiful curved OLED screen. We are excited to be part of this new GM infotainment system on the 2021 Cadillac Escalade."

The latest edition of the full-size luxury SUV includes a fully redesigned infotainment system featuring a 38-inch curved OLED display with twice the pixel density of a 4K TV. Telenav's navigation software is designed to take full advantage of the high-resolution displays, a heads-up display and two rear-seat screens to provide up-to-date navigation, traffic and Yelp point-of-interest content that's easily accessible by driver and passengers. Rear seat passengers can follow along on the route, search for destinations and share them with the driver making it convenient for everyone in the SUV to be part of the journey.

"We know Cadillac customers value cutting edge in-vehicle technology," said Craig Zinser, director – infotainment and displays at General Motors. "We have taken this to heart with the all-new 2021 Cadillac Escalade, which offers luxury infotainment the way it should be experienced."

For more information on Telenav's offerings, contact your Telenav representative or email Telenav at: [Marketing@telenav.com](mailto:Marketing@telenav.com).

#### About Telenav

Telenav is a leading provider of connected car and location-based services, focused on transforming life on the go for people - before, during, and after every drive. Leveraging our location platform, we enable our customers to deliver custom connected car and mobile experiences. To learn more about how Telenav's location platform powers personalized navigation, mapping, big data intelligence, social driving, and location-based advertising, visit [www.telenav.com](http://www.telenav.com).

#### Forward Looking Statements

This press release contains forward-looking statements that are based on Telenav management's beliefs and assumptions and on information currently available to its management. Forward-looking statements can be identified by various words such as "expects," "intends," "will," "anticipates," "believes," "confident," "continue," "propose," "seeks," "could," "may," "should," "estimates," "forecasts," "might," "goals," "objectives," "targets," "planned," "projects," and similar expressions. Any forward-looking statement made in this press release speaks only as of the date on which it is made. Actual events or results may differ materially from those described in this document due to a number of risks and uncertainties. Telenav undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise. These potential risks and uncertainties include, among others: Telenav's ability to develop and implement products for Ford and to support Ford and its customers; Telenav's success in extending its contracts for current and new generation of products with its existing automobile manufacturers and tier ones, particularly Ford; Telenav's ability to achieve additional design wins and the delivery dates of automobiles including Telenav's products; reductions in demand for automobiles; potential impacts of automobile manufacturers and tier ones including competitive capabilities in their vehicle; Telenav's ability to acquire certification for automotive SPICE and other contractual obligations with customers; failure to reach agreement with customers for awards and contracts on products and services in which Telenav has expended resources developing; competition from other market participants who may provide comparable services to subscribers without charge; the timing of new product releases and vehicle production by Telenav's automotive customers, including inventory procurement and fulfillment. Telenav discusses these risks in greater detail in "Risk Factors" and elsewhere in its Form 10-K for the fiscal year ended June 30, 2019 and other filings with the U.S. Securities and Exchange Commission ("SEC"), which are available at the SEC's website at [www.sec.gov](http://www.sec.gov). Given these uncertainties, you should not place undue reliance on these forward-looking statements.

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