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## Telenav and INRIX Enhance Navigation Data in OpenStreetMap

### Data from real-world drivers has already identified nearly one million navigation attributes that can improve OpenStreetMap®

SANTA CLARA, Calif., Dec. 13, 2016 (GLOBE NEWSWIRE) -- Telenav®, Inc. (NASDAQ:TNAV), a leader in connected car and location-based services, and [INRIX](#), a leader in connected car services and transportation analytics, today announced a collaboration to accelerate improvements to OpenStreetMap (OSM). The companies are leveraging anonymous GPS probe data, in conjunction with Telenav's map data processing technology, to derive map attributes that are critical to navigation. These enhancements aim to ensure OSM has the most accurate and up-to-date maps.

This collaborative effort will drive significant and accelerated updates to OSM by aggregating and analyzing large amounts of GPS probe data from vehicles and devices around the world to enhance traditional mapping methods.

Nearly one million navigation-related attributes, such as new or missing roads, have already been identified during the initial stage of the collaboration. With the majority of improvements applying to road networks in the United States and Europe, this data is being integrated into OSM to enhance maps for more than 100 countries with the help of the OSM community of more than three million contributors. Other navigation attributes being improved on OSM through this partnership include direction of travel and turn restrictions.

"Telenav is a major proponent of advancing OpenStreetMap to become an even more comprehensive map. Our partnership with INRIX further extends our map data processing platform for augmenting OSM to power rich driver experiences," said Philipp Kandal, VP of Automotive Engineering and OSM for Telenav. "We are very excited about the early results of combining Telenav data and technology with the vast data sources from INRIX."

"One significant challenge to building a quality navigation map is sourcing and applying sizable quantities of precise, up-to-date data. Amassing the volume of data required to accelerate map development is one of our strengths," said Mark Daymond, Chief Technology Officer at INRIX. "We are proud to be part of this joint initiative with Telenav to support the advancement of OpenStreetMap into a robust, accurate resource for a wider breadth of location-based applications."

#### About INRIX

INRIX is the global leader in connected car services and transportation analytics, a new approach that leverages big data and the cloud to help manage urban mobility. By aggregating a variety of sources and applying intelligence, INRIX delivers comprehensive data and solutions to help move people, cities and businesses forward. Our partners are automakers, governments, mobile operators, developers, advertisers, as well as enterprises large and small.

#### About Telenav

Telenav is a leading provider of connected car and location-based platform services, focused on transforming life on the go for people — before, during, and after every drive. Leveraging our location platform, global brands such as Ford, GM, Toyota and AT&T deliver custom connected car and mobile experiences. Additionally, advertisers such as Nissan, Denny's, Walmart, and Best Buy reach millions of users with our highly-targeted advertising platform. To learn more about how Telenav's location platform powers personalized navigation, mapping, big data intelligence, social driving, and location-based ads, visit [www.telenav.com](http://www.telenav.com).

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