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Telenav Expands Global Automotive Presence with Top Talent and New Office in Japan

Tokyo office will further business support and innovation in the region

SUNNYVALE, Calif., Feb. 12, 2015 /PRNewswire/ -- Telenav[®], Inc. (Nasdaq:TNAV), the leader in location-based platform services, today announced the debut of its Japan-based Automotive office and the key hirings of Hiroshi Miyamoto and Masaya (Matt) Hashida as Director of Business Development and Director of Customer Solutions respectively. The new office, located in Shinagawa, Tokyo, is an expansion of Telenav's existing customer liaison centers in North America, Europe, and China to serve the needs of its global automotive partners. The Tokyo office will enable Telenav to further develop and deepen automotive relationships, drive business opportunities and provide local support for car makers, tier-one partners and customers located in Japan.

Industry veteran Hiroshi Miyamoto, who spent more than 13 years at map content provider INCREMENT P Corporation, will lead the automotive business development activities. Joining Miyamoto is Matt Hashida, a navigation, telematics and vehicle entertainment veteran with more than 20 years of experience at Pioneer Corporation. He holds more than 10 patents and launched many award-winning products, including the world's first augmented reality heads-up display. Hashida will serve as the technical interface with automotive manufacturers and tier one suppliers.

"Our investment in Japan reaffirms Telenav's commitment to ensuring our key automotive customers can leverage our innovative location-based services on a global basis," said Hassan Wahla, President of the Automotive business unit at Telenav. "Our presence here allows us to quickly respond to our local partners' technology needs and wants. I'm confident that Masaya and Hiroshi will drive innovation and growth with our Japan-based customers."

"I'm excited at the opportunity to bring Telenav's automotive expertise and Silicon Valley innovation to Japanese OEMs and suppliers," said Hiroshi Miyamoto, Director of Business Development for Telenav. "Telenav's ability to deploy leading-edge navigational technology for superior end-user experiences positions us to meet the demanding needs of OEMs and their drivers."

"Software is increasingly integral to the in-car experience, with navigation and location-based services at the core," said Matt Hashida, Director of Customer Solutions for Telenav. "As a market leader in this space, Telenav has been partnering with OEMs to provide a great, daily driving experience, and I'm excited to work with our customers to ensure our solutions continue to meet and exceed their drivers' needs."

For more information on Telenav's automotive solutions, visit telenav.com/products/auto/

About Telenav

Telenav is a leading provider of location-based platform services. These services consist of our map and navigation platform and our advertising delivery platform. Our map and navigation platform allows Telenav to deliver enhanced location-based services to developers, auto manufacturers and end users through various distribution channels, including wireless carriers. We use our map and navigation platform as the basis for delivering enhanced mobile applications such as our industry leading mobile navigation. Our advertising delivery platform delivers highly targeted advertising services leveraging our location expertise.

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