



October 11, 2016

## **Telenav expands global automotive presence to South Korea to further extend its reach into the Asian auto market**

### **Telenav establishes South Korea office to support the growing needs of its customers and partners in the region**

SANTA CLARA, Calif., Oct. 11, 2016 (GLOBE NEWSWIRE) -- Telenav®, Inc. (NASDAQ:TNAV), a leader in connected car and location-based services today announced the company's further expansion in Asia with Telenav Korea Limited, and the opening of its office in Incheon, South Korea, an emerging economic hub and innovation center located just west of Seoul.

The office was established to address the growing automotive innovation opportunities in South Korea, further drive business opportunities and accelerate localized product development for Telenav's automotive platform. The Incheon expansion follows the establishment of the Tokyo, Japan office in 2015.

"South Korea is very strategic as more than half of the 10 largest automotive OEMs have a significant R&D presence there. Telenav opened the Incheon office to ensure we are in a position to closely collaborate with local partners to drive innovation throughout Asia," said Hassan Wahla, President of the Automotive business unit at Telenav. "The move to establish a formal presence represents our commitment to supporting the local needs of our customers and partners in the region."

With the opening of the South Korea office, Telenav now has a presence in all of the five largest vehicle producing countries: China, United States, Japan, Germany and South Korea.

#### About Telenav

Telenav is a leading provider of connected car and location-based platform services, focused on transforming life on the go for people — before, during, and after every drive. Leveraging our location platform, global brands such as Ford, GM, Toyota and AT&T deliver custom connected car and mobile experiences. Additionally, advertisers such as Nissan, Denny's, Walmart, and Best Buy reach millions of users with our highly-targeted advertising platform. To learn more about how Telenav's location platform powers personalized navigation, mapping, big data intelligence, social driving, and location-based ads, visit [www.telenav.com](http://www.telenav.com).

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Source: Telenav, Inc.

News Provided by Acquire Media